

Address: McFadden Enterprises, LLC., dba: Jen's Wreaths 33661 State Hwy. 46, Deer River, MN 56636 Phone Number: (218)-246-3146 Email: office@jenswreaths.com

October 2020

Dear Friends,

We are excited to serve you in 2020!!! We appreciate each one of our past customers and would like to say, "Thank You for Your Business." If you're new, "Welcome to Jen's Wreaths."

Jen's Wreaths is a small McFadden family-owned business. We are located in the snowy, rural, northern part of Minnesota and handcraft fresh balsam fir holiday wreaths. We harvest Minnesota Balsam Fir responsibly with future generations in mind.

<u>NEW IN 2020</u> – 2020 has been an unusual year. We are thankful to be able to offer our fundraiser program again. It will be structured exactly the same as past years. Just a reminder that we no longer personally drive and deliver wreaths to ND, SD, WY. We are happy to service these states with reliable Fed-Ex or Spee-Dee delivery service.

ONCE AGAIN – We will strive to provide you with a quality wreath at a reasonable price. Jen's Wreaths takes quality seriously. We make each wreath as fresh as possible right before your order ships, and when storage is necessary we use a cool, humidity controlled room to prevent drying out. By working with us, you can take advantage of our helpful customer service & **no minimum order size**.

Let us help you meet your fundraising goal.

Inside this pamphlet you'll find an up-to-date 2020 fundraising packet. We hope you'll find the products great, the pricing competitive, and the process easy to understand. However, always feel free to call with any questions. Our office is now open for the season.

Don't forget to REGISTER immediately, in order to reserve your group's spot!

Sincerely,

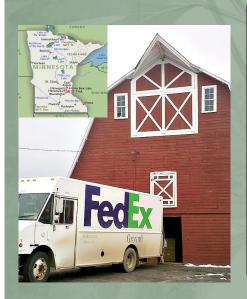
Sam & Jenny McFadden



www.jenswreaths.com / Phone: (218)-246-3146

BULK SHIP = Make More \$\$\$ Per Item
WHY? Wreaths Are Shipped in 1 Large Shipment to 1 Location for <u>YOU</u> to Hand Deliver



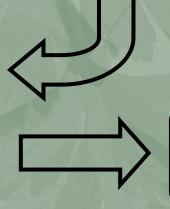




Jen's Wreaths ships <u>ALL</u> the wreaths directly from our farm in Minnesota to the Address provided by the Fundraising Advisor.



When the wreaths arrive, the Fundraising Advisor sorts the wreaths and distributes them to the participants for delivery.



Participants
Deliver Wreaths







Jen's Wreaths is here to help your organization meet its fundraising goals by providing you with quality balsam fir products at reasonable prices.

Selling Wreaths In 4 Easy Steps:

Step 1 PICK YOUR PROGRAM — Decide which of the 2 bulk programs (described on the Pick Your Program Sheet) best fits your needs. <u>Bulk</u> means all the wreaths are shipped to one address and your organization passes them out. We have 2 program options under the bulk program: Some groups prefer selling a single wreath choice, while others want to present customers with a bigger selection of balsam fir products.

Step 2 REGISTER YOUR FUNDRAISER — Register online at www.jenswreaths.com/fundraising

Step 3 BEGIN SELLING — Get your sales force ready. Contact local businesses, neighbors, friends, relatives, & co-workers. We recommend you collect money at the time the order is placed. Periodically, we may check in with you via e-mail/phone. Do your best to communicate with us as to how you think your fundraiser is going, so we can plan accordingly. Follow all your LOCAL CO-VID restrictions.

Step 4 SUBMIT FINAL TOTALS — Tally up your total number of each item sold. Fill out the ORDER TURN IN SHEET. We can also verbally take your order via phone & fill out the sheet for you. Make sure you get us your final order totals on time! Full payment is made to Jen's Wreaths via credit card or check before your order is shipped.

We strive to provide the freshest wreaths possible.

Our family keeps future generations in mind and all of our balsam fir is sustainably harvested. We also purchase all necessary permits.

To insure optimum needle retention, we make sure that several hard frosts have taken place before picking any balsam fir.

We store wreaths in a cool, humidity controlled room to prevent drying out.

We are Members and/or support each of the following Organizations, to keep us up-to-date and educated about our natural resources.











Jen's Wreaths has designed two different programs to fit every fundraising need!

Sell 1 wreath style or offer an entire line of balsam fir products. Pick the plan that best suits your needs!

Simple Plan

Most Popular!

Choose the "Simple Plan" to offer just one option. Keep your fundraising efforts easy and simple while still providing a great product!



24" Traditional Wreath

Deluxe Plan

Choose the "Deluxe Plan" to offer your customers a wide array of products. There's something for everyone.



Cross & Candy Cane Wreaths, Door Swag, Traditional Wreaths, Plaid Wreath, & Plain Undecorated Wreaths

All products are one-sided and made on a durable metal clamp frame.

Save .75 cents on any decorated wreath by attaching the decorations yourself.

(We would mail the decorations with the wreaths and you wire them on.)

****NO MINIMUM ORDER SIZE!****





Payment Terms

We do not require any down payment. However, the entire balance of the order must be paid for before it leaves our shop. Please plan ahead if your school/organization requires a lengthy payment process. Payment can be made by credit card or check. We will give you a 1.00% discount if you mail a check. Any returned checks will be assessed all fees allowed by law.

Order Deadlines

In order to be certain that your order will arrive on time, please adhere to the deadlines below. Extra office staff will be scheduled on the order turn in dates to promptly calculate invoices. Orders can be e-mailed to using the FINAL TOTAL SHEET. Our goal is to generate your invoice within 24 hours.

Delivery Date

WE CANNOT **GUARANTEE** YOUR ORDER WILL ARRIVE ON A SPECIFIC DATE! —> We need a 3-day window. Orders turned in LATE will be delayed until we can work it into our shipping calendar. Upon receiving your registration, we will put you on our shipping calendar with your preferred delivery date. We consider delivery the day before or the day after your preferred date acceptable. Sometimes Jen's Wreaths has more staff on a given day than expected and we may ship a day early. Unexpected (1-3 day) delays can happen due to snow/ice. With Co-Vid shipping has become even more unpredictable and flexibility is a must. We often see multi-piece orders separated in transit with 1/2 arriving one day and 1/2 the following day.

Please ask for your wreaths to arrive a couple days early, if a certain delivery date is very important.

IF YOU WANT YOUR ORDER DELIVERED THE WEEK OF:	YOU MUST HAVE FINAL TOTALS TO US BY:
November 9th — 13th	November 2nd
November 16th — 20th	November 9th
November 23rd—November 27th	November 13th
(Thanksgiving Week)	November 15th
November 30th — December 4th	November 23rd
December 7th — 11th	November 30th















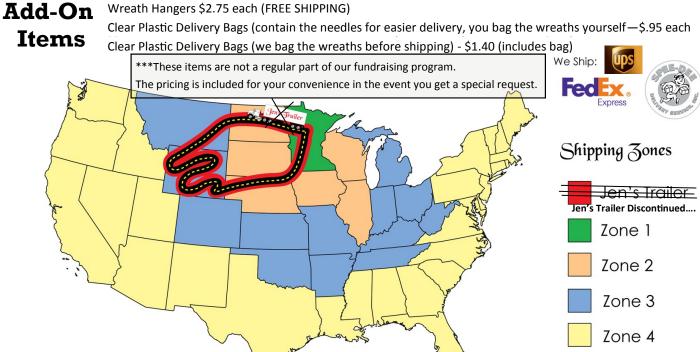


More Information on Reverse

2020 Pricing Guide SHPPING IS INCLUDED IN THESE PRICES

		Unde	corated			т	radition	nal		Plaid	Cross or Candy Cane	Door Swag
	24"	30"	36"***	48"***	18"	24"	30"	36"***	48"***	24"	30"	24"
Sugge	ested Ret	ail Prices	s - The Ra	ange of Pri	ces Repr	esents W	/hat Past	Fundrais	ers Have (Charged Th	neir Custome	ers
Suggested Retail	\$22-\$30	\$38-\$50	\$35-\$95	\$65-\$230	\$24-\$30	\$26-\$40	\$42-\$55	\$40-\$95	\$75-\$250	\$26-\$40	\$26-\$40	\$18-\$30
Local Pick-Up @ Jen's Wreaths	\$16.00	\$24.00	\$29.00	\$43.00	\$16.00	\$19.00	\$28.00	\$35.00	\$49.00	\$19.00	\$19.00	\$14.00
Bulk Prog	gram Price	e - All Wr	eaths are	Shipped t	o 1 Addre	ss for you	u to Distr	ibute - Th	is what yo	u pay Jen's	Wreaths per	Item.
Zone 1	\$17.00	\$28.00	\$37.00	\$113.00	\$18.00	\$21.00	\$32.00	\$43.00	\$119.00	\$21.00	\$21.00	\$15.00
Zone 2	\$18.00	\$29.00	\$40.00	\$128.00	\$18.00	\$22.00	\$33.00	\$46.00	\$134.00	\$22.00	\$22.00	\$16.00
Zone 3	\$19.00	\$33.00	\$70.00	\$192.00	\$19.00	\$23.00	\$37.00	\$76.00	\$198.00	\$23.00	\$23.00	\$16.00
Zone 4	\$20.00	\$36.00	\$77.00	\$203.00	\$20.00	\$24.00	\$40.00	\$83.00	\$209.00	\$24.00	\$24.00	\$17.00

Jen's Trailer is Discontinued... All Items Are Shipped via Fed-Ex/UPS/Spee-Dee/USPS or Picked up Locally @ Our Farm.





About Shipping:

No Minimum Order Size & No Hidden Fees = NO RISK! Shipping is already included in the price of each item. If you live within driving distance of our farm, you are always welcome to pick up your wreaths at our Deer River, MN location and avoid any shipping charges. You would pay the Local Pick-Up @ Jen's Wreaths prices.

Commerical Address:

All prices listed above are based upon delivery to a business/commercial address. Typically, schools, club headquarters, and churches fall into this category. Although we realize the convenience of having the delivery come directly to your house, we incur surcharges for each box shipped to a residential address. Please do everything possible to find a Commercial Address for Delivery.

Jen's Trailer Route: Discontinued... All Items can be Easy and Hassle free shipped to you via Fed-Ex / Other Carrier Options.



Simple Program





Thank You for Your Supp	ort! Please Make Checks Payable to:			
Name:Phone #:			24" Traditional Wreath	Wreath Hanger
			\$	\$
Customer Name	Address	Phone #		
·				
			Simple Order Fo	2042

Deluxe Program



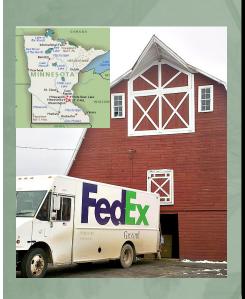


Thank You for Your Support! Please Make Checks Payable to: "Door Swag Bow Is A Pull Bow & Needs Assembling														
Name: Phone #:				*Door Swag Bow Is A Pull Bow & Nee Traditional Wreath Wreath Burgundy Wreath Wreath Wreath									Wreath Hanger	
Phone #:			18"	24"	30"	24"	30"	24"	18"	24"	30"	24"	30"	
Customer Name	Address	Phone #	\$	\$	\$	\$ Er	\$ iter Qu		\$	\$	\$	\$	\$	\$



DROP SHIP = Less Hassle
WHY? Wreaths Are Shipped <u>INDIVUALLY</u> (1 Per Box) to Each Separate Customer's Address







Jen's Wreaths Ships EACH wreath directly from our Farm in Minnesota to EACH individual customer.

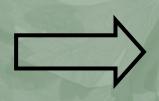
We include custom gift messages for gifts.







NO HASSLE - Fed-Ex/UPS/USPS/Spee-Dee will deliver the wreath directly to your customer's (or the gift recipient's) front door!









Jen's Wreaths is here to help your organization meet its fundraising goals by providing you with quality balsam fir products at reasonable prices.

Selling Wreaths In 4 Easy Steps:

Step 1 PICK YOUR PROGRAM — Decide which of the 2 drop-ship programs (described on the Pick Your Program Sheet) best fits your needs. <u>DROP SHIP</u> means all the wreath are shipped individually directly to the person who ordered/gift recipient. We have 2 program options under the drop-ship program: Some organizations prefer selling a single wreath choice, while others want a whole array of balsam fir products. YOU CAN DO BOTH THE BULK & DROP SHIP PROGRAM TOGETHER or SEPARATE!

Step 2 REGISTER YOUR FUNDRAISER — Register online at www.jenswreaths.com/fundraising

Step 3 BEGIN SELLING — Get your sales force ready. Contact local business, neighbors, friends, relatives, & co-workers. We recommend you collect money at the time the order is placed. Periodically, we may check in with you via e-mail/phone. Do your best to communicate with us as to how you think your fundraiser is going, so we can plan accordingly. Please follow your local CO-VID restrictions.

Step 4 SUBMIT FINAL TOTALS — Tally up your total number of each item sold. Make an extra copy for you to keep of each individual order form. Finally scan, mail or e-mail us a front & back copy of each individual order. Make sure you get us your final order totals on time! Full payment is made to Jen's Wreaths via credit card or check before the wreaths ship.

We strive to provide the freshest wreaths possible.

All our balsam fir is sustainably harvested. To insure optimum needle retention, we make sure that several hard frosts have taken place before picking any balsam fir. We also store our wreaths in a cool, humidity-controlled room to prevent drying out.

Our Family Keeps Future Generations In Mind & Sustainably Harvests Balsam Fir!

We are Members of the following Organizations, to keep us up-to-date and educated about our natural resources.











Payment Terms

We do not require any down payment. However, the entire balance of the order must be paid for <u>before</u> it leaves our shop. Please plan ahead if your school/organization requires a lengthy payment process. Payment can be made by credit card or check. We will give you a 1.00% discount if you mail a check. Any returned checks will be assessed all fees allowed by law.

Order Deadlines

In order to be certain that your order will arrive on time, please adhere to the deadlines below. Extra office staff will be scheduled on the order turn in dates to promptly calculate invoices. Orders can be called in or e-mailed in using the FINAL TOTAL SHEET. Our goal is to generate your invoice within 24 hours.

Delivery Date

WE CANNOT **GUARANTEE** YOUR ORDER WILL ARRIVE ON A SPECIFIC DATE! —> **ALL DROP SHIP ORDERS WILL BE ASSIGNED A DELIVERY WEEK.** Orders turned in LATE will be delayed until we can work it into our shipping calendar. Upon receiving your registration, we will put you on our shipping calendar with a specific delivery week. Sometimes Jen's Wreaths has more staff on a given day than expected and we may ship a day early. Unexpected (1-3 day) delays can happen due to snow/ice or order volume.

IF YOU WANT YOUR ORDER DELIVERED THE WEEK OF:	YOU MUST HAVE FINAL TOTALS TO US BY:
November 9th — 13th	November 2nd
November 16th — 20th	November 9th
November 23rd—November 27th (Thanksgiving Week)	November 13th
November 30th — December 4th	November 23rd
December 7th — 11th	November 30th

















Jen's Wreaths has designed two different programs to fit every fundraising need!

Sell 1 wreath style or offer an entire line of balsam fir products. Pick the plan that best suits your needs!

Simple Plan

Most Popular!

Choose the "Simple Plan" to offer just one option. Keep your fundraising efforts easy and simple while still providing a great product!



24" Traditional Wreath

Deluxe Plan

Choose the "Deluxe Plan" to offer your customers a wide array of products. There's something for everyone.



- Cross & Candy Cane Wreaths, Door Swag, Traditional Wreaths, Plaid Wreath, & Plain Undecorated Wreaths -

All products are one-sided and made on a durable metal clamp frame.

****NO MINIMUM ORDER SIZE!****





2020 Pricing Guide SHPPING IS INCLUDED IN THESE PRICES

	Undec	orated		Traditional		Plaid	Cross or Candy Cane	Door Swag
	24"	30"	18"	24"	30"	24"	30"	24"
Suggeste	d Retail Pric	es - The Ran	ge of Prices	Represents	What Past F	undraisers Ha	ave Charged Their Co	ustomers.
Suggested Retail	\$45-\$50	\$49-\$59	\$39-\$45	\$49-\$59	\$55-\$69	\$49- \$59	\$49-\$59	\$38-\$45
Drop	Ship Progra					To Each Sepa ths per Item.	rate Customer's Add	dress
Drop Ship Your Cost -	\$39	\$45	\$35	\$42	\$49	\$42	\$42	\$33

Alaska & Hawaii SURCHARGE is ADD \$89 per item for USPS priority mail shipping.

About Shipping:

No Minimum Order Size & No Hidden Fees = NO RISK! Shipping, boxes, and packing material are already included in the price of each item. Please include BOTH the PO BOX & the STREET ADDRESS.

Regarding Order Forms:

Please make sure that all the information including phone numbers are filled out on the order form. Keep a copy of each individual order form and mail/e-mail the originals to Jen's Wreaths. Also, please make sure the form is legible, as this has been an ongoing issue.



Sample Flyers & Our Pre-Printed Retail Prices



Simple Program



Drop Ship Order Form	Gift Message:	Recipient - Send to; Name: Addest: Chylsteletic: Chylsteletic: Phone (Optional - Asked for by fex.Ex in case of delivery issues
Søller's (Organization's) Name: Check Wreath Style Being Purchased Simple Program 24" Traditional Wreath shipped to Lower 48 States Except Those Below @ \$49.00 each	Gifi Message:	'Recipient - Send to; Name: Address: City/State/Tpc. Phone (Optional - Akled for by Fex & in case of delivery issues
Wreath Hanger @ 54.00 each Fed-Ex, UPS, USPS is Spee-Dee Detivery are used for shipping carriers. Alaska & Hewell Address ADD A 589.00 Surcharge for USPS Priority Shipping	Gift Message:	'Recipient - Send to; Name: Address: City/State/Tip: Prone (Optland) - Akked for by Fex Ex in case of defivery issues;
Sender Information - (Nurduser of Wealth) INO PO 50085 to Lower 48 Nome: Address: CHydrologic Phone Number: Address: Add	Gift Message:	'Recipient - Send to; Name: Address: City/Store/fps: Phone (Optional - Akked for by Fex.Ex in case of delivery issues
Gift Wessage: Recipient – Send to: Norme: Address: Chyldrate/Tp: Phone (Carlonal - Asked for by Fex-Ex in case of delivery tauses):	Gift Message:	Recipient - Send to; Nome:

Deluxe Program



	Drop Ship Order Form
	Drob Quib Orger John
er's	(Organization's) Name:
ec	k Wreath Style Being Purchased — Deluxe Program
	18" Traditional Wreath shipped to Lower 48 States @ \$42.00 each
	24" Traditional Wreath shipped to Lower 48 States @ \$49.00 each
_	30" Traditional Wreath shipped to Lower 48 States @ \$56.00 each
	24" Undecorated Wreath shipped to Lower 48 States @ \$46.00 each
_	30" Undecorated Wreath shipped to Lower 48 States @ \$52.00 each
_	24" Plaid Wreath shipped to Lower 48 States @ \$49.00 each
	30" Cross shipped to Lower 48 States @ \$49.00 each
	30" Candy Cane shipped to Lower 48 States @ \$49.00 each
	24" Door Swag shipped to Lower 48 States @ \$40.00 each
_	Wreath Hanger @ \$4.00 each
	Fed-Ex, UPS, USPS & Spee-Dee Delivery are used for shipping carriers.
	Alaska & Hawati Address ADD A \$89.00 SURCHARGE For USPS Priority Mail!
ene	fer Information - (Purchaser of Wreath) (NO PO BOXES to Lower 48) PO BOXES only accepted for Alaska and Hawai
	PO BOXES only accepted for Alaska and Hawaii
١d٥	dress:
	/State/Zip:
	ne Number:

